

Your contact partner in Berlin

Berlin Partner for Business and Technology

Business and technology development for companies, investors and scientific institutions in Berlin – that’s what Berlin Partner for Business and Technology GmbH offers. With customized services and an excellent science and research network, our many experts provide an outstanding range of programs to help companies launch, innovate, expand and secure their economic future in Berlin.

Berlin Partner communicates on the growth areas and promising industries and positions Berlin as an attractive location for business and science, a creative capital city, a cultural and sports metropolis and a city worth living in.

www.berlin-partner.de

www.businesslocationscenter.de/musik

Project Future State Initiative

Project Future – an initiative of the Senate Department for the Economy, Technology and Research – specifically supports the digital and creative economy. As the link between business, science and politics, Project Future has been working for more than 20 years to improve the conditions for the growth area of ICT, media and the creative industries, which includes the music industry, and strengthening the capacity for innovation and competitiveness of Berlin-based companies. Its goal is a creative, innovative and digital metropolis with international influence.

Project Future develops strategies for the city, develops new funding instruments and coordinates the players. Through networks, conferences, workshops and platforms, Project Future organizes exchanges with companies: with each other, across branches and throughout the world.

www.projektzukunft.berlin.de

www.berlin-music-commission.de/en

www.creative-city-berlin.de



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Music industry in Berlin

Companies

Ableton
ALV Digital
Ask Helmut
Audio Palace
Beatport
Bellevue Instruments
Bitwig
Blackbox Music
Boiler Room
DEAG
Details
Dubplates und Mastering
Endel Sound
EuroArts Music
FluxFM
framed immersive projects
get a gig
Gigmit
grammofy
HearDis
Heckmann Audio
Hörstmann Unternehmensgruppe
Holoplot
Idagio
IRRUP
Lizzy Berlin
Lofelt
Magix
M3C Systemtechnik
Melodrive
Mimi Hearing Technologies
MNTN
MOD Devices
Nagual Sounds
Native Instruments
Noisy Musicworld
Reasonate
Recordjet
Shazam
Skoove
Soundbrenner
SoundCloud
Spinnup
Spotify
Upchord
Viacom International MediaNetworks
zplane development

Labels | Publishers

IK7
BMG Rights Management
Bosworth Music
Bpitch Control
City Slang
Embassy of Music
Keinemusik
Kitty-Yo
Meisel Musikverlage
Melodyfarm
Modeselektor/Monkeytown Records
Motor Entertainment
Nucleus
OstGut Ton
Oxygen Sound Studios
Piranha
Rolf Budde Musikverlag
Sony /ATV Music Publishing
Teldex Studio Berlin,
Traumton Records
Tresor Records
TRIXX Studios
Universal Music
Warner Music Group



Music Hack Day Initiator Eric Eitel and the winning team invited to the Deutsche Telekom stand at IFA

Berlin, the capital of the music industry

Around 1,450 companies with about 13,300 employees have their headquarters on the River Spree and generate a turnover of about 1.9 billion euros per year. Nowhere else in Germany do more people make a living from music and form an international uniquely diverse music scene. The mixture of classical and popular music, small businesses and large multinationals, music/cultural institutes and newcomers has made the city one of the most central music hubs in Europe. Successful music companies such as the market leader Universal Music Deutschland, the concert organizers Deutsche Entertainment AG and the fourth-largest music publisher in the world BMG Rights Management can be found here. Software manufacturers such as MAGIX, Native Instruments and Ableton supply cutting-edge solutions. Idagio has joined other global streaming services like Shazam, SoundCloud and Spotify along the river Spree. Startups like Endel Sound, Holoplot, Melodrive and Mimi Hearing Technologies provide innovative impulses, connect various industries and integrate new technologies.



Frank Briegmann
CEO Universal Music Deutschland

» Berlin is creative and dynamic and its large network of hungry entrepreneurs provide the ideal conditions for founders. There are numerous founder events and a genuine start-up scene in certain parts of the city.«



The Berliner Philharmoniker orchestra live



» Berlin is the perfect mix of tech, creative and the disruptive “blow your mind” scene. It is a very attractive location for us, also to find talents and build networks.«

Roman Sick
CEO Holoplot GmbH

A city with a beat

Creatively, Berlin is also on an international level. This applies to classical music with internationally leading symphony orchestras such as the Staatskapelle Berlin and the Berliner Philharmoniker, eight other renowned orchestras, three internationally recognized opera houses and numerous ensembles and choirs. But the other side of Berlin’s music scene also sets the tone. The city is a magnet for composers, musicians and DJs from all areas of music. The wide range of professional recording studios makes Berlin the ideal production location and its proximity to the many music events allows companies to adopt trends quickly. The ease of access to the scene makes the discovery and marketing of new artists easier. Plus it has an internationally celebrated club scene. The Berlin Clubcommission, an association of Berlin’s club operators, already has more than 140 members alone; it is estimated that a total of up to 400 clubs in Berlin compete to win the public’s favor.

Events, Festivals and Awards

Berlin is the city with the most diverse concert and event offering in Germany. Musical events in every imaginable music genre shape the cultural life of the capital city. International stars appear daily in the city, but Berlin also provides countless young up-and-coming musicians with an audience and places to demonstrate their skills.



Gemma Ray @ Hamburg × Berlin Music & Inter-active Night – SXSW showcase 2018

For classical music fans, the annual Berliner Philharmoniker Waldbühne concerts and the West-Eastern Divan Orchestra are the highlights of Berlin’s summer cultural calendar. Then there’s the Classic Open Air at Gendarmenmarkt, Musikfest Berlin and the Young Euro Classic festival, to which the best youth orchestras in the world are invited. For jazz lovers, there is “Jazz in Town” and “Jazzfest Berlin”.

Berlin also offers music fans a series of regularly recurring major events that radiate far beyond the city limits, including Fête de la Musique and festivals such as club trans-mediale and Lollapalooza.

Musicboard, Associations and Networks

Important music associations such as the Bundesverband der Musikindustrie and the Verband unabhängiger Musikunternehmen (VUT) have their headquarters in Berlin. In 2013, the Berlin Senate created the Musicboard, the first of its kind in the country. The goal of the Musicboard is to actively support Berlin’s pop music scene and strengthen its cultural and economic appeal beyond the city limits.



» As ever, Berlin is one of the most exciting places for creative minds and especially for musicians and the young music industry to invest, network and experience music.«

Katja Lucker
Head of Musicboard Berlin GmbH

- Around 1,450 companies with about 13,300 employees and a turnover of about 1.9 billion euros p.a.
- Headquarters of Universal Music Deutschland, Deutsche Entertainment AG (DEAG), Euro Arts, Sony/ATV Music Publishing and Viacom International Media Networks
- Creative music scene as a driving force for the music industry with innovative start-ups such as Idagio, Endel Sound and Skoove
- Closely integrated music and technology scenes with companies such as Ableton, Native Instruments, MAGIX and Holoplot
- 250 venues and clubs, 10 renowned orchestras, 2 concert halls, 4 opera houses, 100 classical ensembles and 880 choirs, 1,000 rock/pop bands, 1,000 jazz musicians and 1,200 DJs
- “Capital of Talent”: approximately 3,200 students with a focus on music as well as over 40.000 pupils attending 155 music schools



» Four wonderful opera houses, world-famous symphony orchestras such as the Berliner Philharmoniker and our Staatskapelle Berlin not to mention many other renowned orchestras, ensembles and choirs from baroque to contemporary music – where else does that exist? It’s hard to find a match to Berlin’s exciting and varied music scene!«

Jürgen Flimm
Director of the Staatsoper Unter den Linden

On behalf of the Senate Administration, the Berlin Music Commission connects the city’s music industry and offers advice and coaching on various topics through his Com-petence Center. The digitization of the industry will be discussed and communicated on the Most Wanted Music in workshops, panels and talks. With more than 1,000 participants, over 70 individual events and 130 speakers, as well as the listen to Berlin Award, it is the capital’s largest networking event. The Federal Association of Music Technology Germany is also at home in Berlin.

Project Future, the Berlin state initiative to support the growth areas of ICT, media and the creative industries, also pursues the objective to intensify interaction within the music scene and with other industries. Club-commission Berlin has been both the mouth-piece of the Berlin club scene since 2000 and supports its members through industry-specific training, consulting, public relations and networking. The goal of Initiative Musik, an institute funded by the Federal Government for the music industry in Germany, is to promote up-and-coming musicians, integrate people with a migrant background and promote German music abroad.

Festivals | Trade Fairs | Awards

Berlin Festival
Classic Open Air
Club Transmediale
Deutscher Orchestertag
Fête de la Musique
Hanns-Eisler-Preis
JazzFest Berlin
KulturInvest!
Listen to Berlin Award
Lollapalooza
Loop
MaerzMusik
Mobile Music in the making
Most Wanted Music/Hybrid Music Lab
Music Hack Day
Musikfest Berlin
New Music Award
Open Air Classic Sommer
Pop-Kultur
Red Bull Music Academy
re:publica
Stadt nach acht
Tech Open Air (TOA)
Ultraschall Berlin
We make Waves
Young Euro Classic

Initiatives | Associations

Berlin Music Commission
Bundesverband der Musikindustrie e. V.
Bundesverband Musiktechnologie
Deutschland e. V.
Bundesvereinigung
der Musikveranstalter e. V.
Clubcommission Berlin
Deutsche Gesellschaft für elektro-
akustische Musik e. V. (DEGEM)
Deutscher Musikverleger-
verband e. V. (DMV)
Die Gesellschaft zur Verwertung von
Leistungsschutzrechten mbH (GVL)
Digital Musician
DOISchool
Funkhaus Berlin/ MONOM
GEMA Generaldirektion Berlin
Gesellschaft zur Verfolgung von
Urheberrechtsverletzungen e. V. (GVU)
Initiative Musik gGmbH
Musicboard Berlin GmbH
Music Pool Berlin
Netzwerk tAPP
Projekt Zukunft
Sound of Berlin (SOB)
The Venue Berlin
Verband unabhängiger Musik-
unternehmen (VUT)