

Conditions of participation

Projekt Zukunft Investment Lab Games and XR 2022

1. General

The following conditions apply to the participation in the workshop programme "Projekt Zukunft Investment Lab Games and XR 2022".

2. Organizer

Kulturprojekte Berlin GmbH

3. Registration and participation

For participation in the stated above training programme a written application is required in advance.

Applications are open to:

- Berlin-based micro-companies and SME¹.
- The business model is creation of own intellectual property in the fields of game development or immersive media production (VR / AR / MR / XR).
- The company is not younger than 2 years since founding.
- The company has not sold more than 20% of its company shares.
- The team size is of minimum 5 people (permanent and/or freelance).
- The company has successfully established at least one game / XR-content on the market.
- The company is generating revenues.

Application deadline is **Sept. 19th, 2022, 23:59 CET**

The number of participants is limited to 10 companies. Each company may take part in the workshop programme with a maximum of three representatives (only founders or C-level). The person presenting the pitch in the final pitch event (Investors Forum) will have to attend all mandatory workshop and training sessions.

Participation in the training programme is only possible after prior selection by an independent jury.

After the participants have been selected, they will be informed of their selection by email **until Sept. 29th, 2022**. Participants must then confirm their participation in the training programme by email.

¹ The decisive factor for classification as a micro-enterprise or an SME is the recommendation of the EU Commission of 6 May 2003 concerning the definition of micro-enterprises and SMEs (OJ EU L 124/36 of 20 May 2003). According to this, SMEs are enterprises that employ fewer than 250 people and have a previous year's turnover of no more than EUR 50 million or an annual balance sheet total of no more than EUR 43 million. Micro-enterprises and SMEs may not be owned as to 25 % or more by one enterprise or jointly by enterprises which are linked to each other or through natural persons or a group of natural persons and which do not fulfil these conditions.

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Participation is free of charge.

4. Jury

The jury is independent and consists of five persons from different institutions. The jury members have an expertise in related fields of this workshop programme. The contracting authority as well as the organizer will be part of the jury, or will nominate persons acting in behalf of them. The further three jury members shall be regional branch experts or representatives from relevant local branch associations / networks; they will be selected by the contracting authority and the organizer.

The jury meetings and decisions are not public. Their decisions are final. Legal recourse is excluded.

5. Training Programme

The training programme consists of the following formats and events. The workshop sessions will be on average no longer than 4h. All these sessions must be attended.

- Who is Who Session | 12th October
- 1st Online Workshop | 13th October
- 1st Offline Networking Event | Date TBA
- 2nd Online Workshop | 20th October
- 3rd Online Workshop | 27th October
- 1st ePitch Training | 10th November
- 2nd Offline Networking Event | Date TBA
- Individual Online Mentoring Session | 11th - 22th November (the appointment for the one-hour individual mentoring session is arranged individually with the coaches 2nd ePitch Training | 17th November
- Investment Forum (hybrid pitching event) | 24th November
- Action Planning and Networking Dinner (offline) | 28th November

Due to pandemic reasons, the organizer may switch from offline to online events.

6. Data protection

Applicants agree that submitted personal data, business ideas and documents, fotos and logos, company-related data and all further required information in connection with the application process may be stored on servers run by the communication agency Uhura Digital GmbH, Weydemeyerstraße 2, 10178 Berlin, as well as the organizer Kulturprojekte Berlin GmbH (Klosterstraße 68, 10179 Berlin). Both service providers are acting on behalf the Senat Department for Economics, Energy and Public Enterprises of the state of Berlin.

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The applications will be passed on to the employees of Kulturprojekte Berlin GmbH and as well as to the workshop management of the programme and, in individual cases, to participating partners and the jury members.

Furthermore, the data protection agreements of [Projekt Zukunft](#) apply.

7. Deregistration

Cancellation of the training programme is only valid in written form to the following email address: investmentlab@kulturprojekte.berlin. The date of receipt of the declaration of withdrawal shall be decisive.

8. Cancellation of the event

Should the organizer have to cancel the training programme or individual units for important reasons (e.g. pandemic reasons, no participation in mandatory formats, illness etc.) force majeure and/or due to a police or official order the participants do not have further claims.

9. Liability

The organizer is only liable for the performance of the training programme units as agreed (as stated in the programme and under 5.). The organizer is not liable for any damage to health. Participation in the training programme is at your own risk and responsibility. Each participant is obliged to ensure that he/she is physically and mentally able to participate in the training programme.

Each participant takes full responsibility for everything he/she does, receives, experiences, and pays for any damage caused. Commissioner, course management and organizer are exempt from all liability claims. The training programme requires normal physical and mental resilience. The organizer reserves the right to prohibit participation in case of doubt about health suitability. If the organizer prohibits participation the participant has no further claims. Legal recourse is excluded.

The organizer is not liable for personal belongings brought along which the participants lose or are damaged during the event.

10. Applicable law

Questions or complaints in connection with the application and the selection for participation in the "Projekt Zukunft Investment Lab Games and XR 2022" workshop programme should be addressed to: investmentlab@kulturprojekte.berlin.

11. Contracting Authority

The "Projekt Zukunft Investment Lab Games and XR 2022" is an event by Projekt Zukunft, an initiative from the Senate Department for Economics, Energy and Public Enterprises of the state of Berlin, co-financed by the European Union (European fund for regional development) .

Conditions of participation

The responsible contact is: Tanja Mühlhans, Senate Department for Economics, Energy and Public Enterprises, II B 4; Tel.: +49 (0)30 9018335; E-Mail: tanja.muehlhans@senweb.berlin.de

The conditions for participation in this training programme are exclusively subject to the law of the Federal Republic of Germany. Legal recourse is excluded.

12. Partial invalidity, applicable law

If individual provisions of the contract are invalid, the remaining provisions shall continue to be valid. Amendments to the participation must be made in writing in order to be effective. This formal requirement may not be waived or set aside either verbally or tacitly. The possible invalidity of individual provisions of the conditions of participation shall not affect the validity of the remaining provisions.

13. Declaration of consent

By applying for "Projekt Zukunft Investment Lab Games and XR 2022" training program, I declare that I have read the terms and conditions and that I agree to the conditions of participation.

Berlin, August 2022

On behalf of



Kofinanziert von der
Europäischen Union



In cooperation with



**KULTUR
PROJEKTE
BERLIN**