ally ♥ BERLIN OPEN DATA
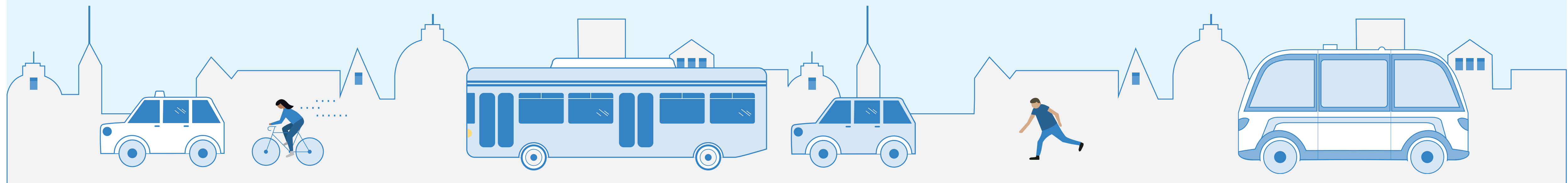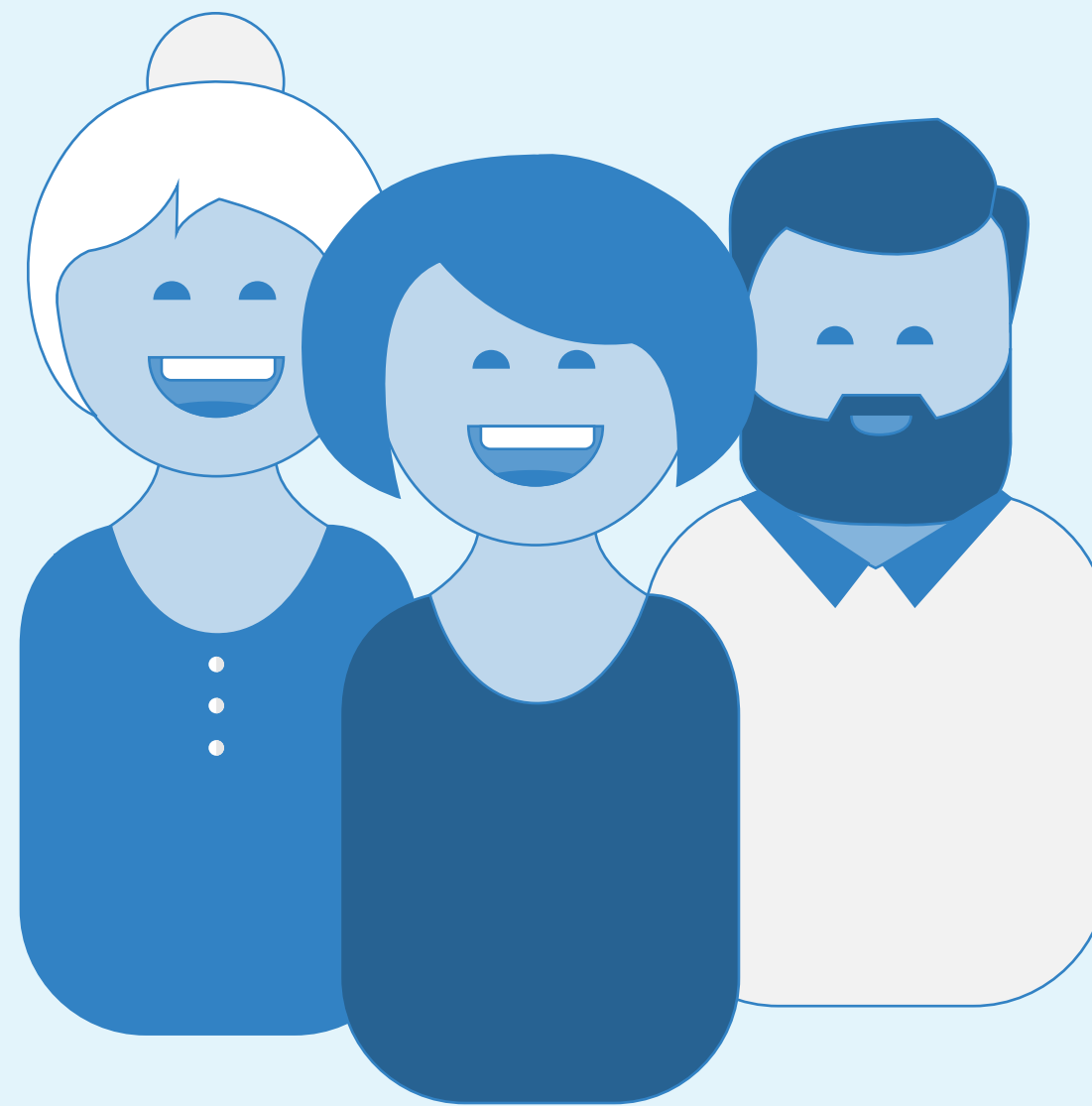
Berlin Open Data Day

07 Juni 2016

about ally

The ally vision:

The Operating System for autonomous, demand-responsive urban transit.

Vehicle by Local Motors

ally

Cities are full of busy people

ally around the world

—

With offices in Berlin and Porto Alegre, we are an international company

Berlin
Germany

Porto Alegre
Brazil

ally team

—

The ally team is comprised of 35 people from 20 different nations, with outstanding skills and expertise in application and platform development and machine learning capabilities.

Management team

—

Entrepreneurial passion, industry experience and a clear vision of tomorrow's urban mobility.

Maxim Nohroudi
Chief Executive Officer

Tom Kirschbaum
Chief Operations Officer

Jay Barker
Chief Technology Officer

ally – a leading innovator in urban mobility

—

ally is a multi-award winning startup that has gained recognition across the industry

Alexander Dobrindt
Federal Minister of Transport and Digital Infrastructure

Dr. Karl-Thomas Neumann
Executive Vice President & President Europe
General Motors

Co-Founder Tom @ IAA 2015

Co-Founder Maxim @ IT-Summit 2015

Viable traction for partnerships and strategic relations

Automotive

VOLKSWAGEN

GENERAL MOTORS

BMW

Continental

BOSCH

Transport

DB

ARRIVA

amadeus

BOMBARDIER
the evolution of mobility

PTV GROUP
the mind of movement

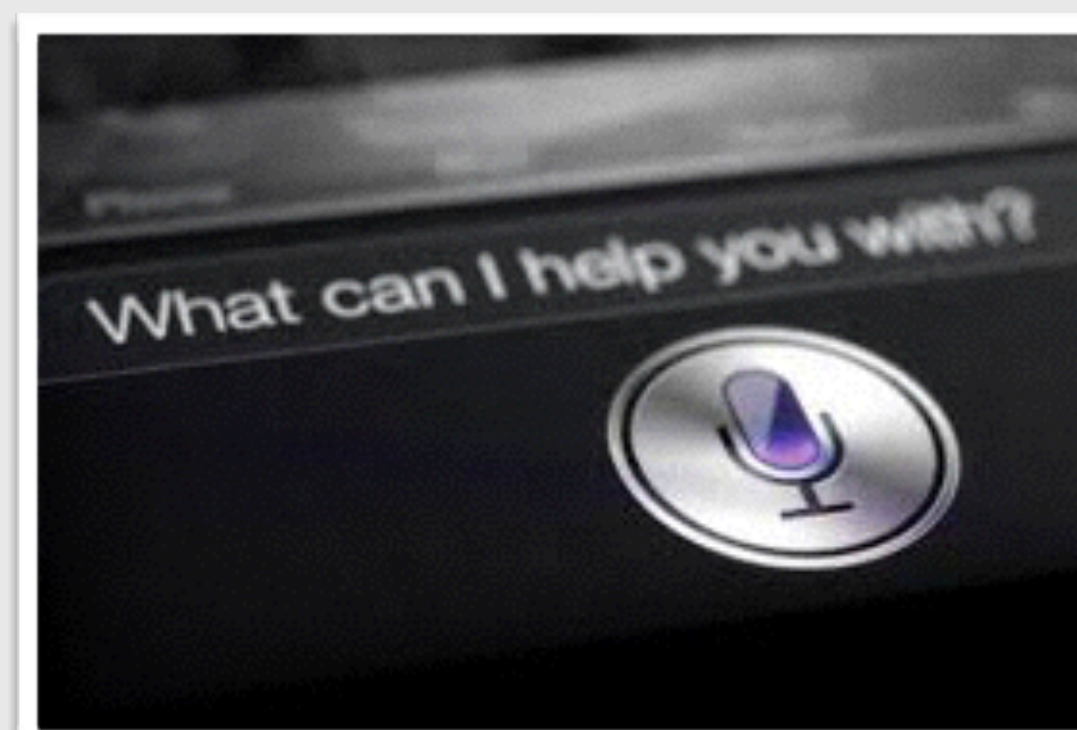## Infrastructure

SIEMENS

Brisa

CISCO

IBM

SAP

The ally perspective on urban mobility

The status quo of mobility

1980s

Today

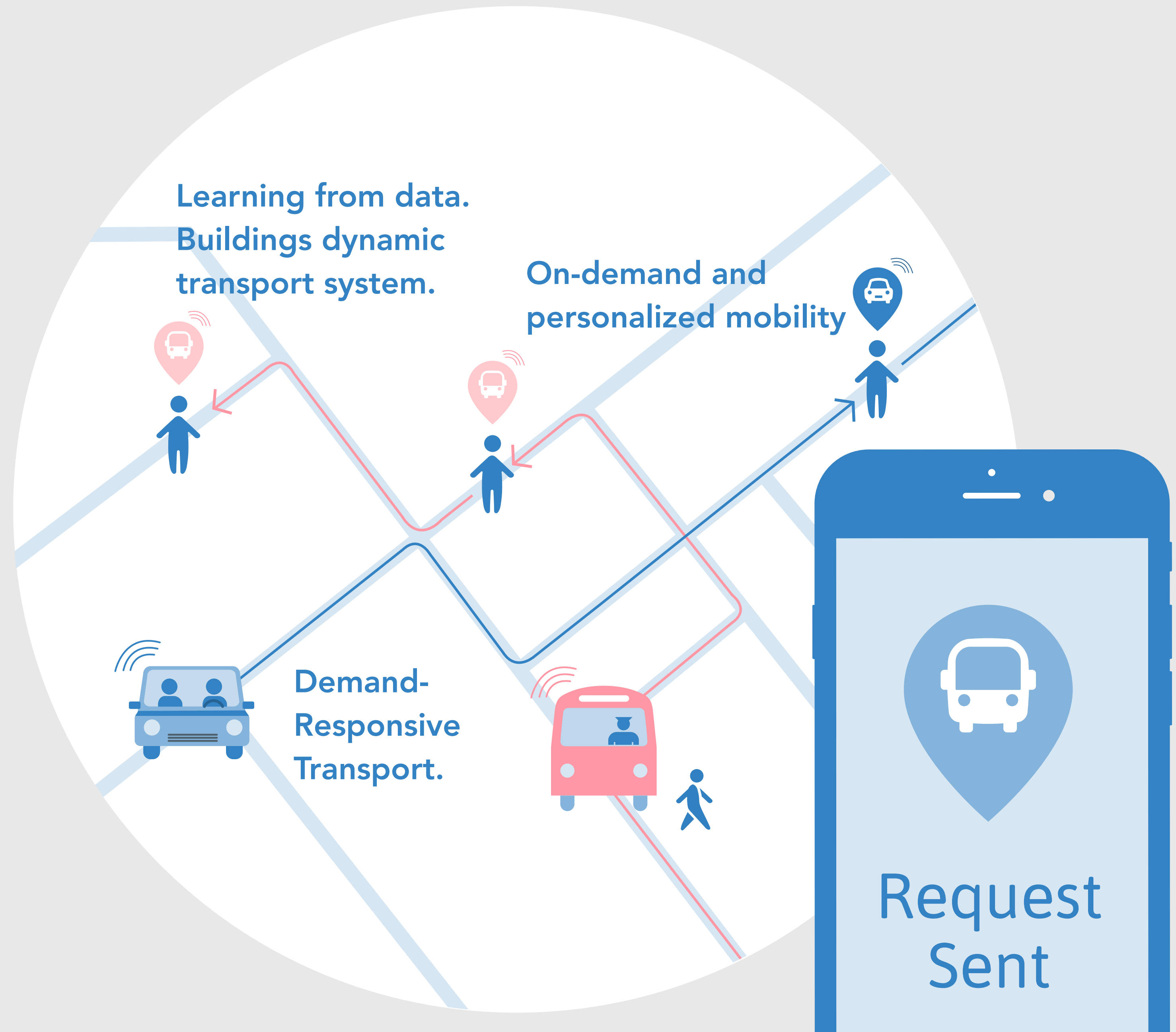# The status quo of mobility

The status quo of mobility

1980s

Today

Future of urban mobility

The future of mobility

Personalized public transport

Learning from data.
Buildings dynamic
transport system.

On-demand and
personalized mobility

Demand-
Responsive
Transport.

Request
Sent

Less
traffic jams.

Less emissions.

Less
parking space.

Enjoying personalized transport.

The ally vision:

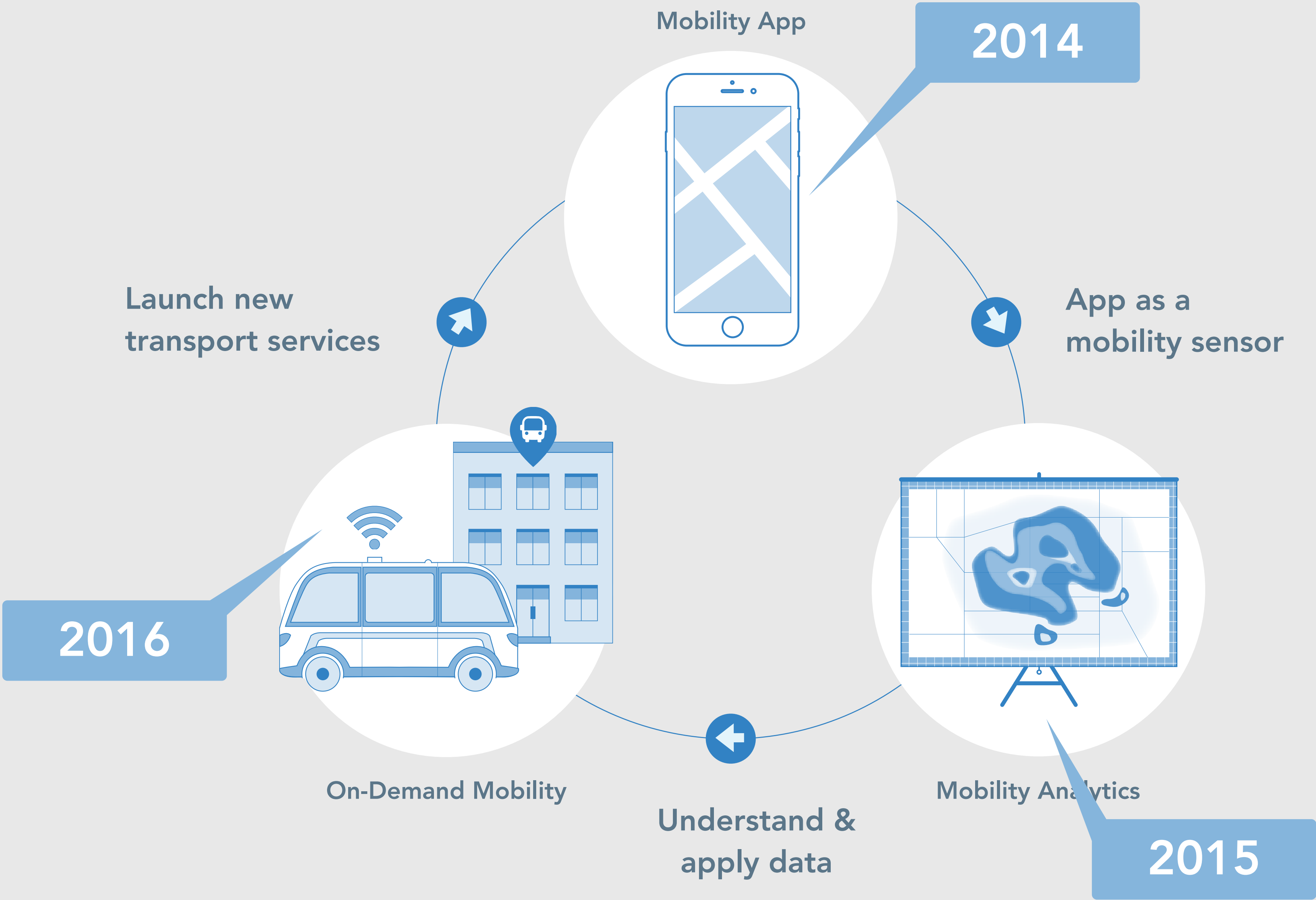The Operating System for autonomous, demand-responsive urban transit.
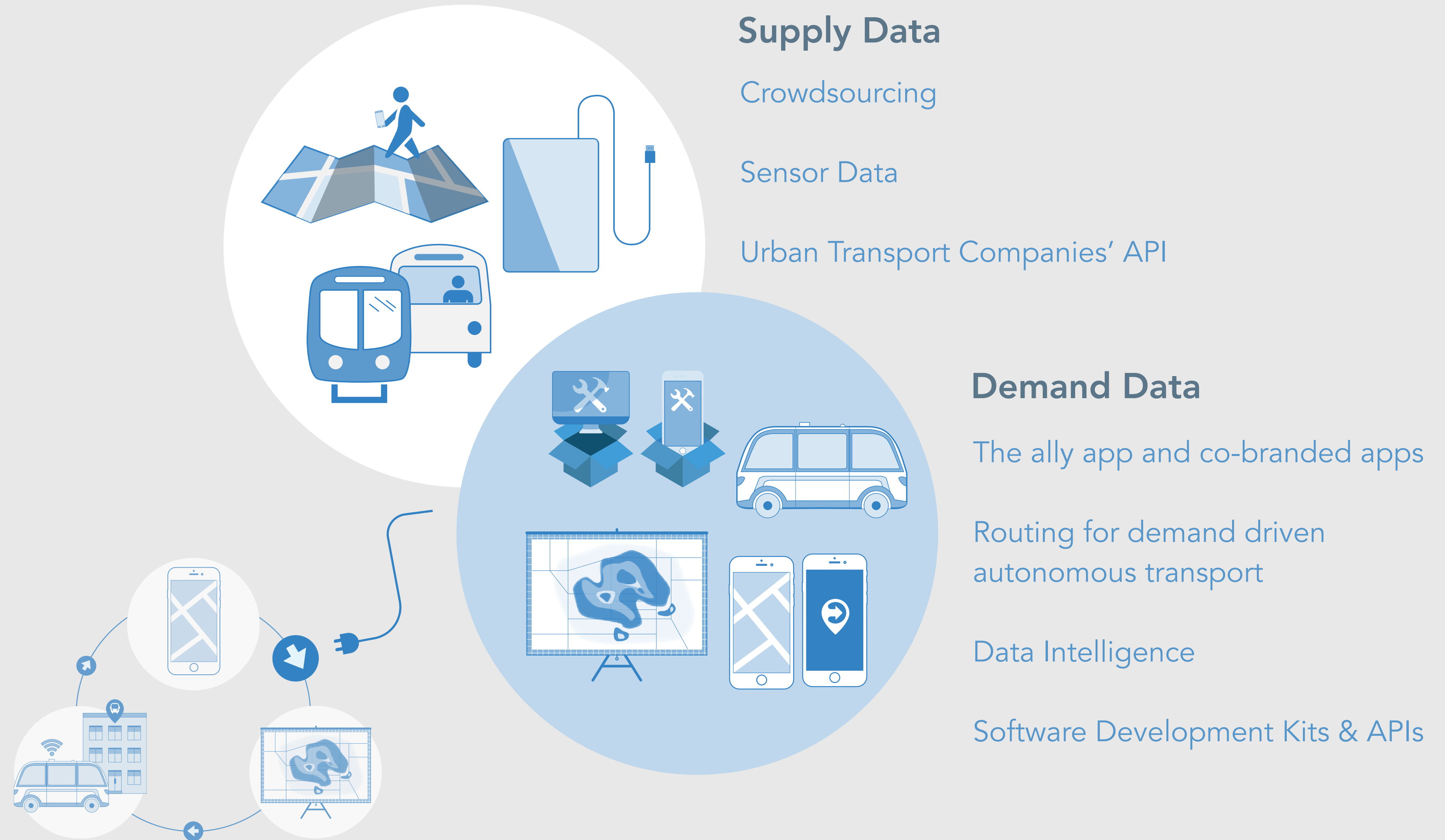

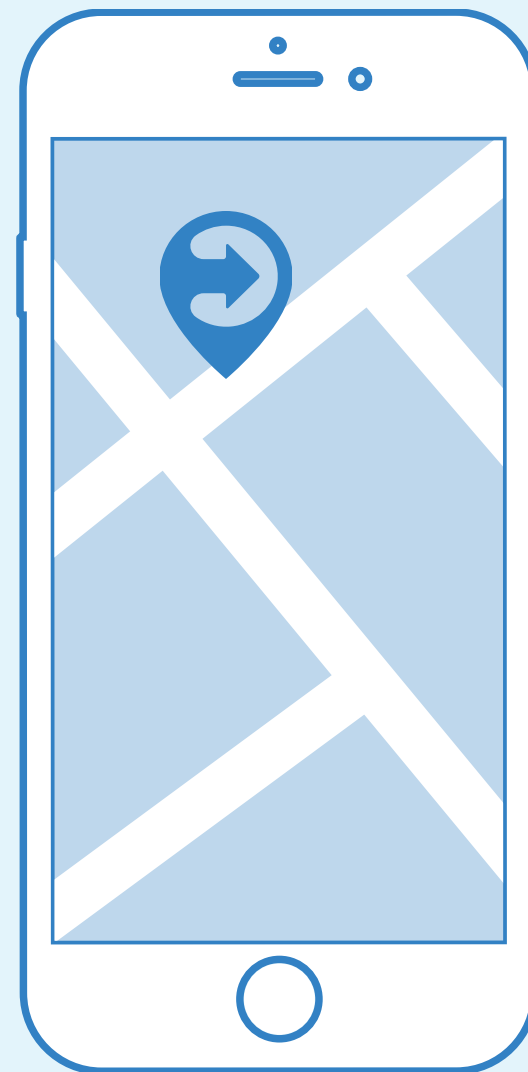Vehicle by Local Motors
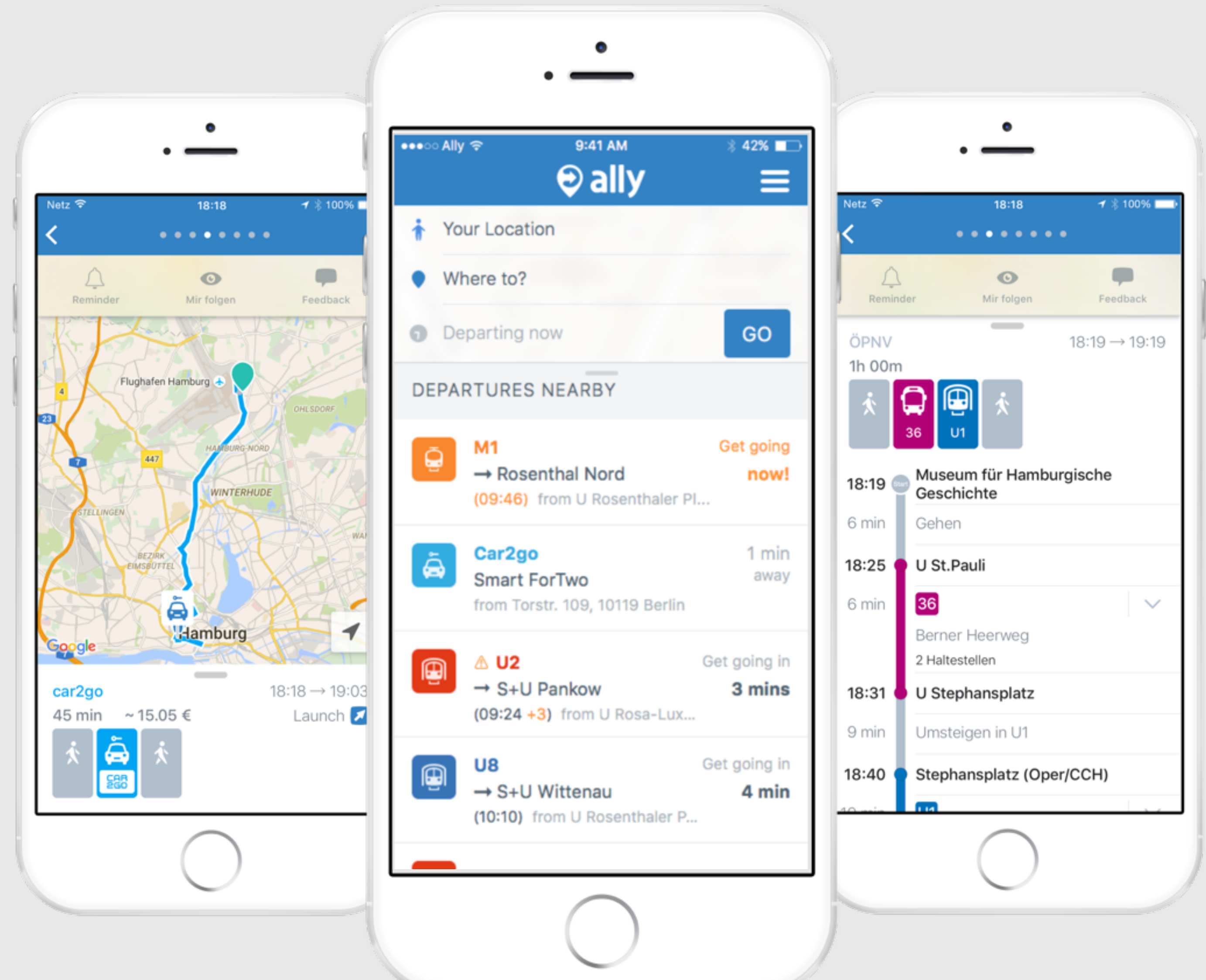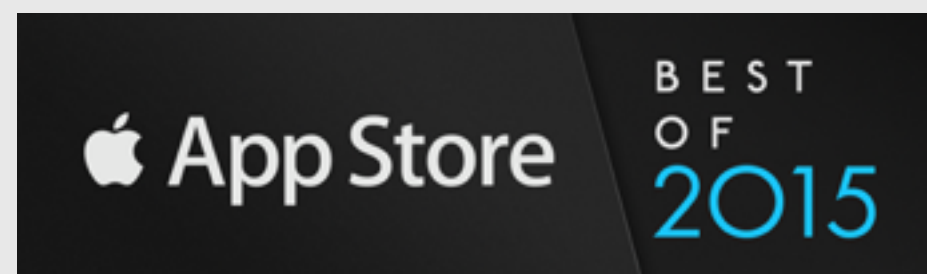
ally ecosystem

The ally ecosystem

Mobility App

2014

Launch new
transport services

App as a
mobility sensor

2016

On-Demand Mobility

Understand &
apply data

Mobility Analytics

2015

ally Mobility Platform

Supply Data

Crowdsourcing

Sensor Data

Urban Transport Companies' API

Demand Data

The ally app and co-branded apps

Routing for demand driven autonomous transport

Data Intelligence

Software Development Kits & APIs

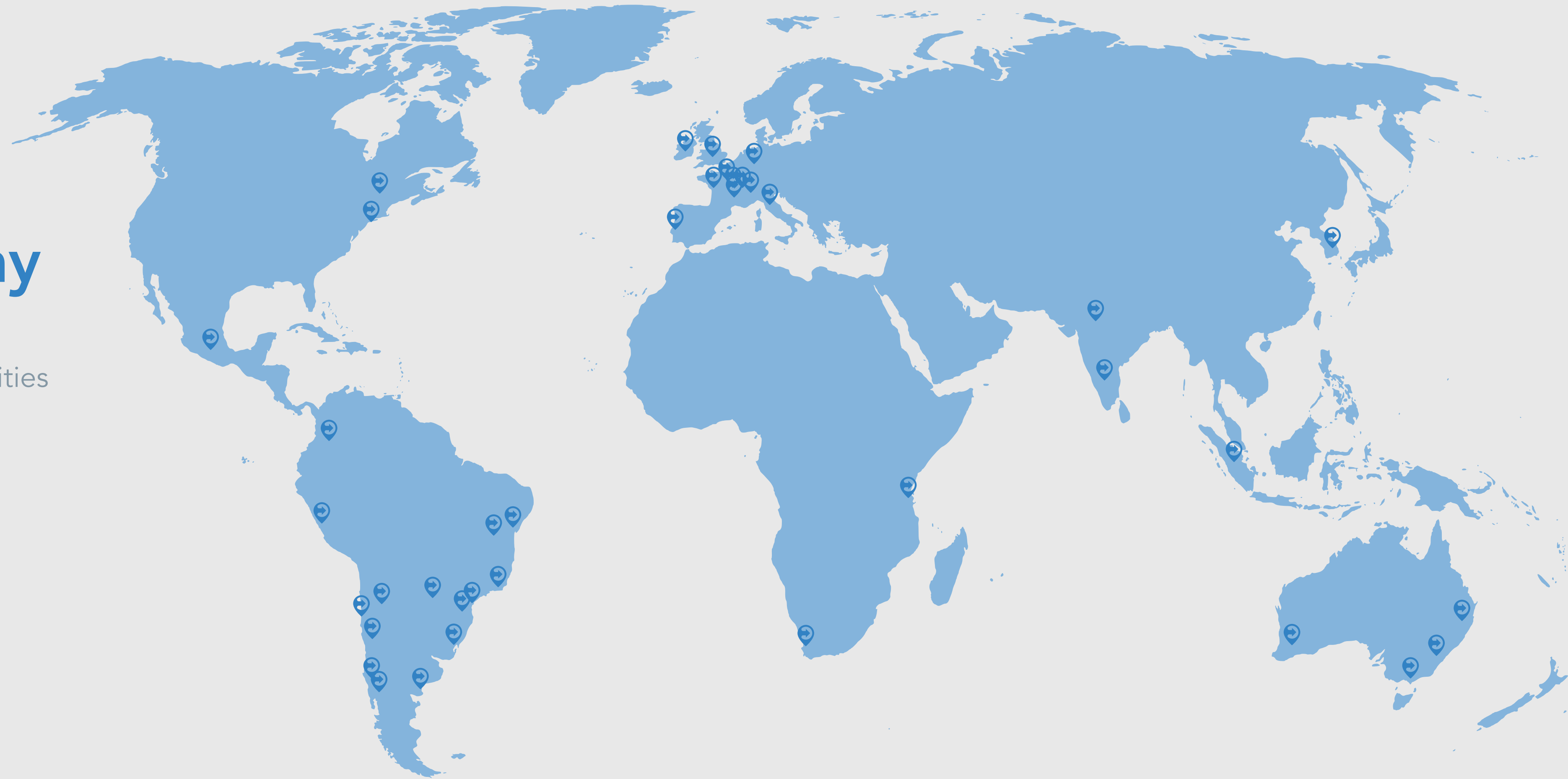http://go.allyapp.com/dar-tracking-viz

Inter-modal mobility:
the ally app

ally app

ally is the leading multi-modal transport app for more than 100 cities around the globe.
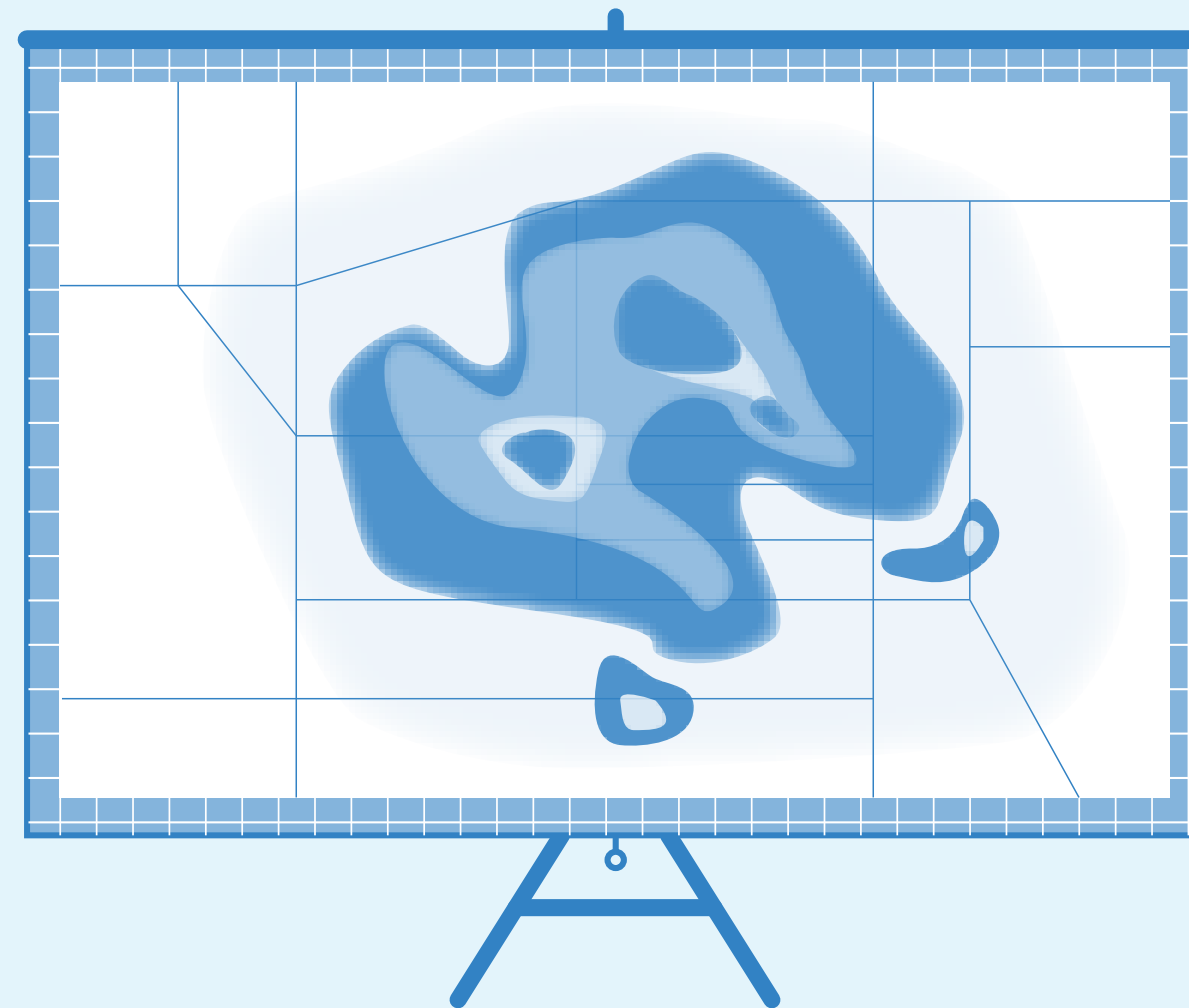
Coverage Today

—

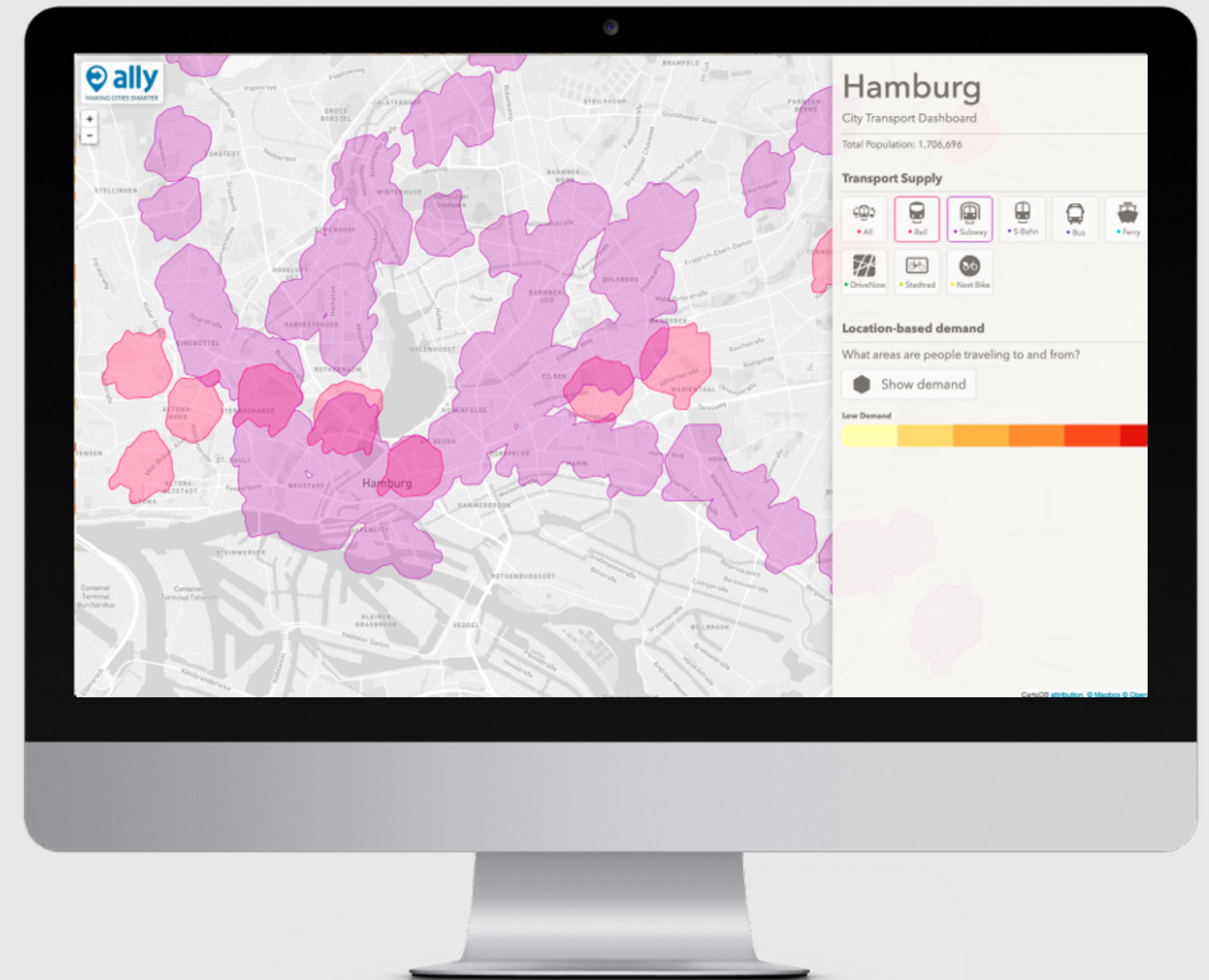ally is present in more than 100 cities around the world.

Mobility Analytics

Delivering smart city insights
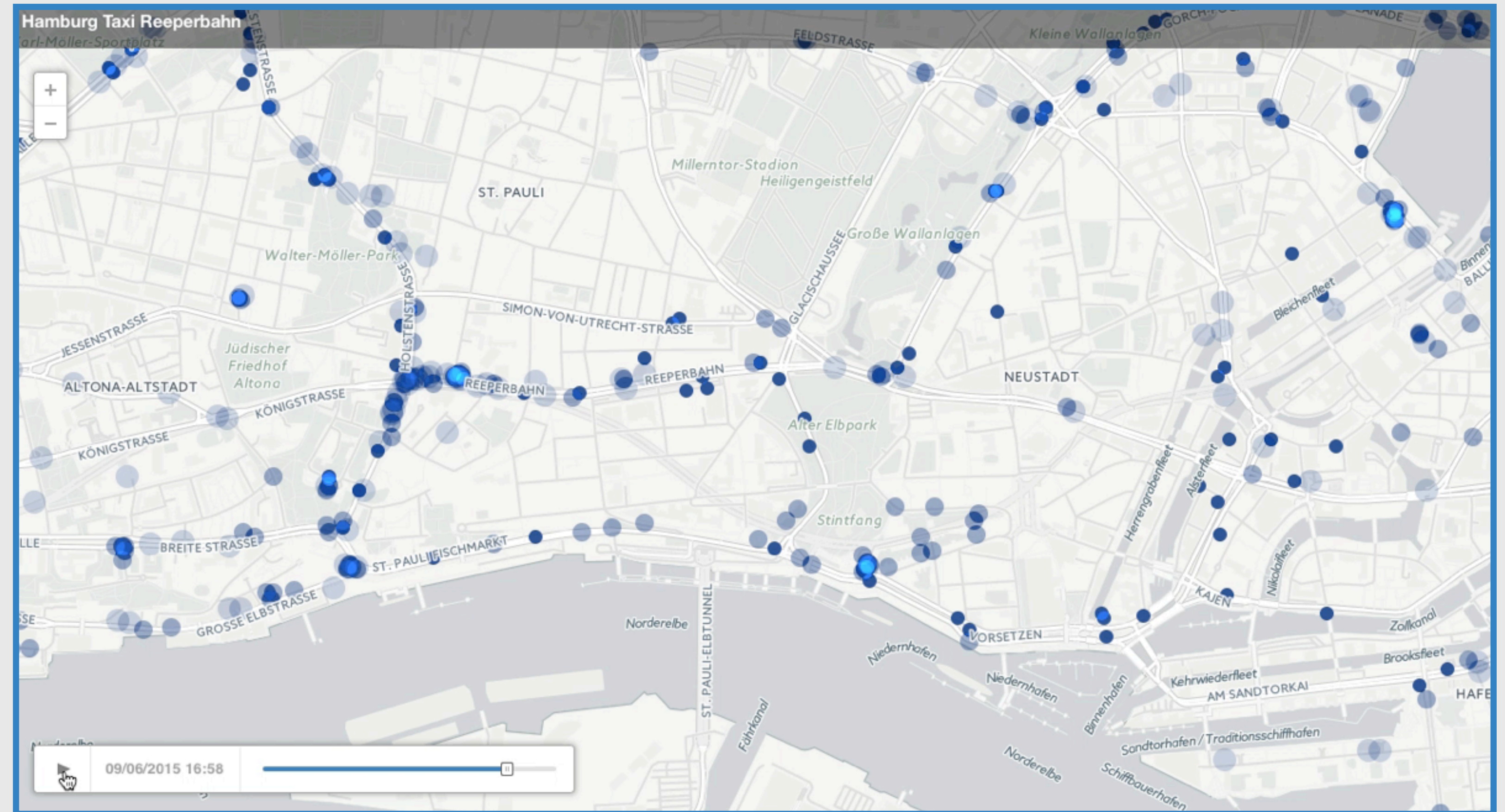
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• Supply

• Demand

• Algorithms for on-demand services

City Dashboard
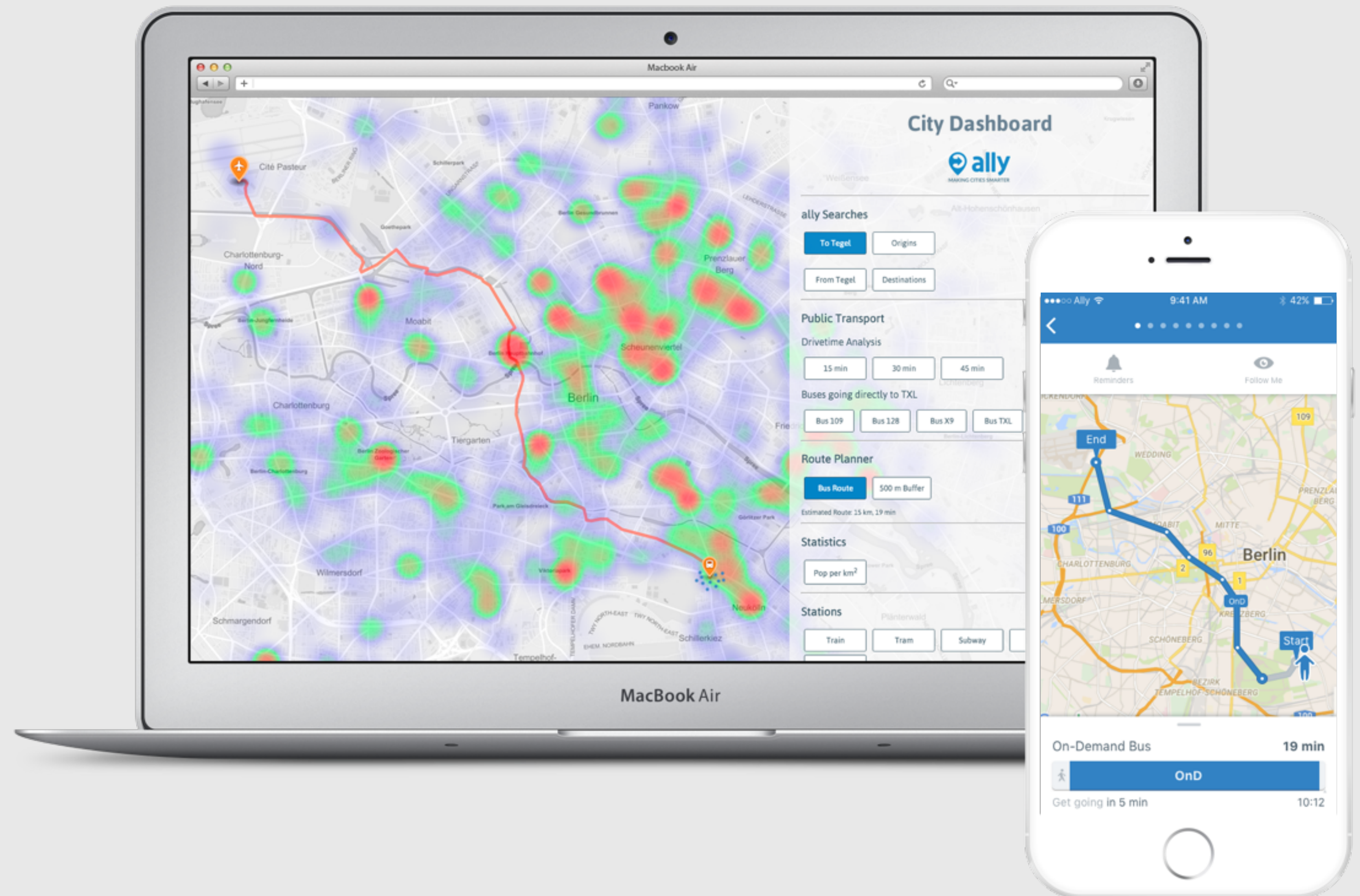
Demo

—

A night out at Reeperbahn!
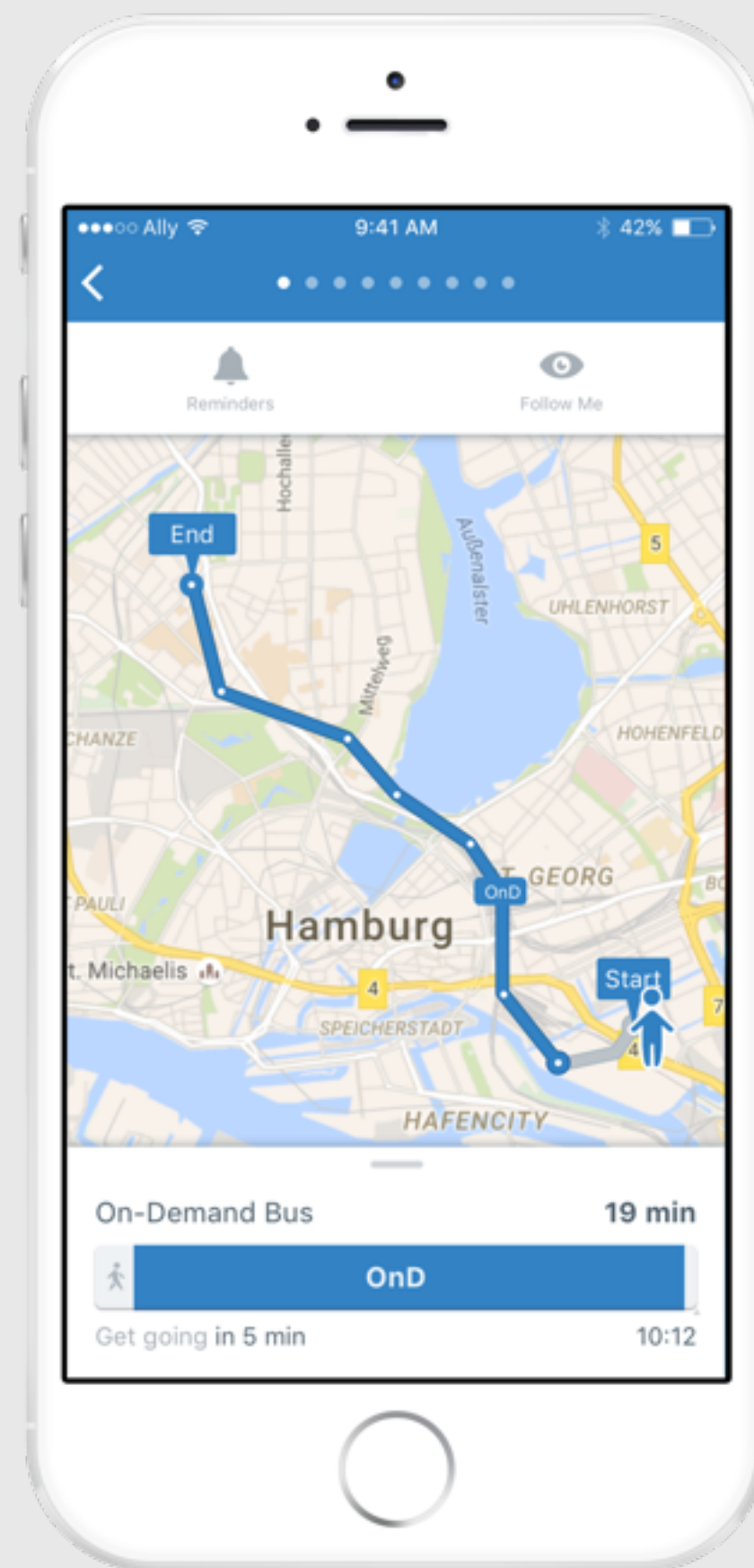
On-Demand Mobility

On-Demand Mobility

—

By constantly analysing supply and demand and applying algorithms, we can provide demand driven utilization for buses and shared vehicles.

http://go.allyapp.com/city-insights/TXL/

Summer 2016: Demand-responsive buses on the ground

We'd love to hear from you!

—

Uli Strötz

uli@allyapp.com

+49 176 47330230

—

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🐦 **@theallyapp**